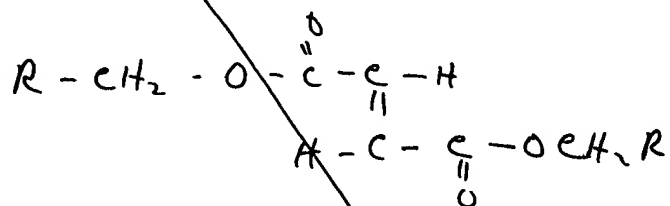


WHAT IS CLAIMED IS

1. A foundation lotion composition which comprises propylene glycol isocetheth-20 acetate, octyl methoxy cinnanate, isostearic acid, isocetyl alcohol, triethanolamine, dionized water, magnesium aluminum silicate, xanthan gum, pigment blend, fumed silica a preservative and a cosmetic emollient ester comprising 10% by weight of the composition having the following chemical structure:

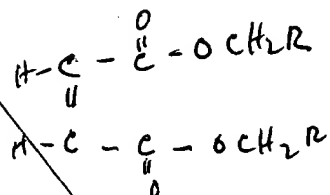


wherein R is a C<sub>11</sub> - C<sub>14</sub> blend straight chain alkyl group as the alcohol moiety of the said cosmetic emollient ester which emollient is a solid ester melting at body temperature imparting unique, unusual and unexpected safety testing scores, physical properties, emollient properties, anti-tack properties, solubilizing and wetting properties and unusual melting and freezing point properties of the said composition.

2. The said foundation lotion in Claim 1 wherein R is isocetyl from isocetyl alcohol as the alcohol moiety of the said emollient ester which emollient is a liquid ester imparting unique, unusual and unexpected safety testing scores, physical properties, emollient properties, anti-tack properties, solubilizes and wetting properties and unusual melting and freezing point properties on the said compositions.

3. The said foundation lotion composition in Claim 1 wherein

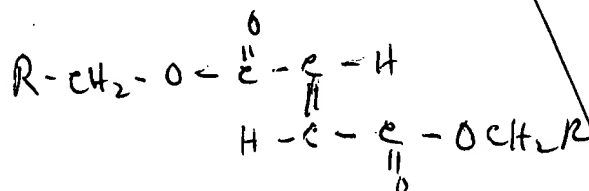
the said cosmetic emollient ester has the following chemical structure:



wherein R is a  $\text{C}_{11} - \text{C}_{14}$  blend straight chain alkyl group as the alcohol moiety of the said cosmetic emollient ester which emollient is a liquid ester.

4. The said cosmetic emollient ester in Claim 3 wherein R is isocetyl from isocetyl alcohol as the alcohol moiety of the said cosmetic emollient ester which emollient is a liquid ester.

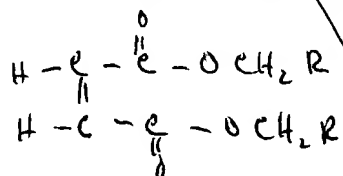
5. A lipstick composition which comprises ozeberite,  $\text{TiO}_2$ , white beeswax, canuba<sup>sp</sup> wax, candilla<sup>sp</sup> wax, paraffin<sup>?</sup>  $\text{TiO}_2$ , Red #6 and 7, Blue<sup>?</sup> #1 and a cosmetic emollient ester comprising 60.3% by weight of the composition having the following chemical structure:



wherein R is a  $\text{C}_{11} - \text{C}_{14}$  blend straight chain alkyl group as the alcohol moiety of the said cosmetic emollient ester which emollient is a solid ester melting at body temperature imparting unique, unusual and unexpected safety testing scores, physical properties, emollient properties, anti-tack properties, solubilizes and wetting properties and unusual melting and freezing point properties on the said compositions.

6. The said lipstick formulation in Claim 5 wherein said cosmetic emollient R is isocetyl from isocetyl alcohol as the alcohol moiety of the said emollient ester which emollient is a liquid ester imparting unique, unusual and unexpected safety testing scores, physical properties, emollient properties, anti-tack properties, solubilizes and wetting properties and unusual melting and freezing point properties on the said compositions.

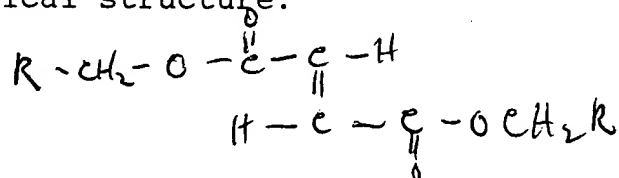
7. The said lipstick formulation in Claim 5 wherein said cosmetic emollient ester has the following chemical structure:



wherein R is a C<sub>11</sub> - C<sub>14</sub> blend straight chain alkyl group as the alcohol moiety of the said cosmetic emollient ester which emollient is a liquid ester.

8. The said cosmetic emollient ester in Claim 7 wherein R is isocetyl from isocetyl alcohol as the alcohol moiety of the said cosmetic emollient ester which emollient is a liquid ester.

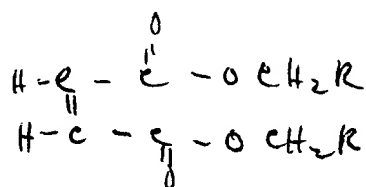
9. An emollient lotion composition which comprises dionized<sup>sp</sup> water, magnesium aluminum silicate, xanthan<sup>sp</sup> gum, propylene glycol ceteth-3 acetate, preservatives, fragrance and a cosmetic emollient ester comprising 10.0% by weight of the composition having the following chemical structure:



wherein R is a C<sub>11</sub> - C<sub>14</sub> blend straight chain alkyl group as the alcohol moiety of the said cosmetic emollient ester which emollient is a solid ester melting at body temperature imparting unique, unusual and unexpected safety testing scores, physical properties, emollient properties, anti-tack properties, solubilizes and wetting properties and unusual melting and freezing point properties on the said compositions.

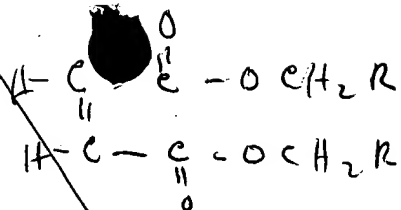
10. The said emollient lotion composition in Claim 9 wherein R is isocetyl from isocetyl alcohol as the alcohol moiety of the said emollient ester which emollient is a liquid ester imparting unique, unusual and unexpected safety testing scores, physical properties, emollient properties, anti-tack properties, solubilizes and wetting properties and unusual melting and freezing point properties on the said compositions.

11. The said emollient lotion composition in Claim 1 wherein the said cosmetic emollient ester has the following chemical structure:



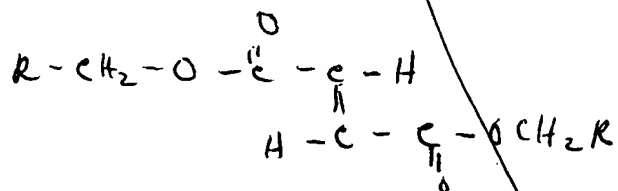
wherein R is a C<sub>11</sub> - C<sub>14</sub> blend straight chain alkyl group as the alcohol moiety of the said cosmetic emollient ester which emollient is a liquid ester.

12. The said cosmetic emollient ester in Claim 11 wherein the said cosmetic emollient ester has the following chemical structure:



wherein R is a C<sub>11</sub> - C<sub>14</sub> blend straight chain alkyl group as the alcohol moiety of the said cosmetic emollient ester which emollient is a liquid ester.

13. A dry skin lotion composition which comprises dionized water, Hetester PHA, penulen TR-2, isoarachidyl neopentenate, Cupl PIC, volatile silicone, triethanolamine, xanthan gum, preservative, disodium EDTA and as cosmetic emollient ester comprising 4.5% of the composition having the following chemical structure:

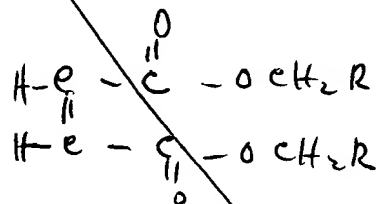


wherein R is a C<sub>11</sub> - C<sub>14</sub> blend straight chain alkyl group as the alcohol moiety of the said cosmetic emollient ester which emollient is a solid ester melting at body temperature imparting unique, unusual and unexpected safety testing scores, physical properties, emollient properties, anti-tack properties, solubilizes and wetting properties and unusual melting and freezing point properties on the said compositions.

14. The said dry skin lotion composition in Claim 13 wherein R is isocetyl from isocetyl alcohol as the alcohol moiety of the said emollient ester which emollient is a liquid ester imparting unique, unusual and unexpected safety testing scores, physical properties, emollient properties, anti-tack properties, solubilizes and wetting properties and unusual melting and freezing point

properties on the said compositions.

15. The said dry skin lotion composition in Claim 13 wherein the said cosmetic emollient ester has the following chemical structure:



wherein R is a C<sub>11</sub> - C<sub>14</sub> blend straight chain alkyl group as the alcohol moiety of the said cosmetic emollient ester which emollient is a liquid ester.

16. The said dry skin lotion composition in Claim 15 wherein R is isocetyl from isocetyl alcohol as the alcohol moiety of the said cosmetic emollient ester which emollient is a liquid ester.

add A57

add B57

add  
C1